

Strategies That WORK!

Improve your Staff Immunization Rates

Mountain-Pacific Quality Health & Montana
Hospital Association

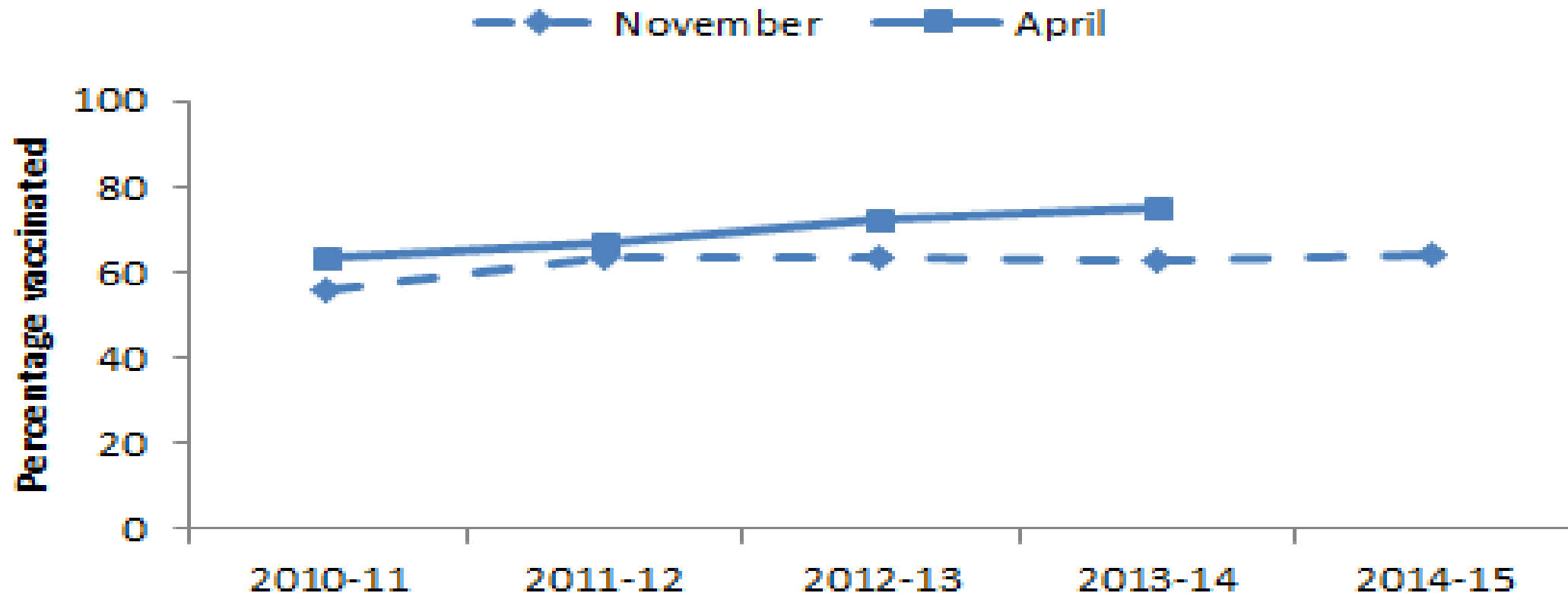
Polling Question

Who is in the room:

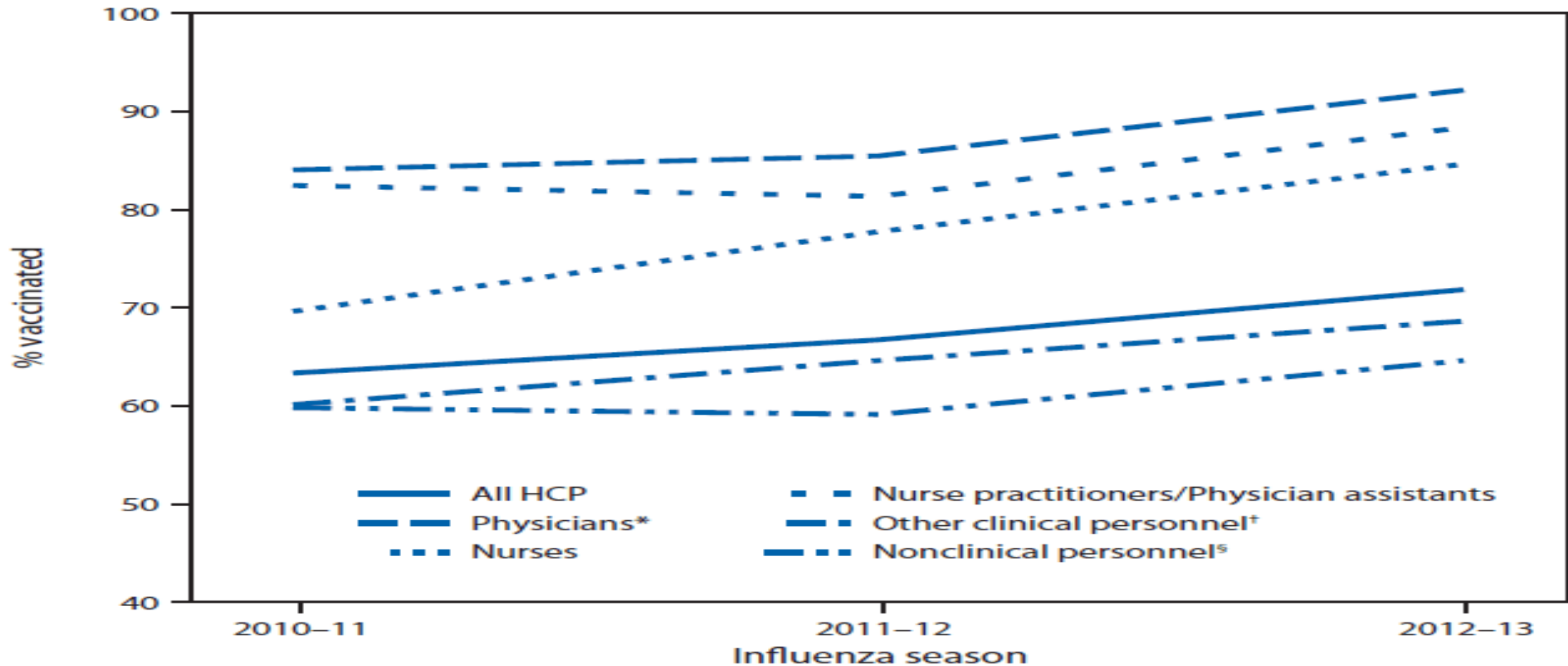
- A. Long Term Care
- B. Hospital/ CAH/ PPS
- C. Ambulatory Surgery Center
- D. Psychiatric Hospital
- E. Medical Clinic
- F. Other

HCW Immunization Rates have Plateaued

Flu vaccination coverage among health care personnel by November and April, for 2010-11, 2011-12, 2012-13, and 2013-14 flu seasons, and November for 2014-15 flu season, Internet panel survey, United States



Rates by Employee Type



Rates for MT Critical Access Hospitals

- 2015-16:
 - 30 CAHs Reporting to MT-PIN (20 CAHs Reporting to NHSN):
82% Vaccination Rate
 - High 99% Low 43%
- 2016-17:
 - 32 CAHs Reporting to NHSN: 87% Vaccination Rate
 - High 99% Low 69%

Healthy People 2020

- Immunization of Healthcare Personnel has a target of 90%
- Hospital staff have the highest rates at 78.7%
- Long Term Care have the lowest rates at 54.4%
- Non-clinical support staff are the least likely to be vaccinated 46.6, regardless of location.

Polling Question

Describe your Health Care Personnel Program

A: Required for all staff

B: If declined, must wear mask

C: Required for clinical staff only

D: Strongly Encouraged

E: No formal program

If you REQUIRE it, IT will get DONE

- Facilities that REQUIRE 85.8%
- Facilities that RECOMMEND 68.4%
- Facilities with No POLICY 43.4%

From MT- CAHs NHSN Flu Survey:

Require Face Mask:	2015-16:	13/20= 65%
	2016-17:	19/26= 73%

Condition of Employment	2015-16:	4/20= 20%
	2016-17:	6/26= 23%

Immunizations: Protect Yourself, Protect Your Patients!

STEP 1: MAKE THE CASE

Culture, Culture, Culture

- Strong messaging from Physician Staff, Administration and Supervisory Staff
- Talk about the Kids and Grandma!
- Talk about Protecting the Patients
- Reinforce confidence in vaccine safety
- Reinforce importance- even if you are healthy
- Be sensitive to those that are reluctant and educate

Step 2: Plan your Program

Month	Lead	Activities
July / Aug		<ul style="list-style-type: none"> • Determine Team Members • Select Annual Theme • Develop Promotional Items • Develop Kick-Off event • Communicate with vaccine supplier • Create new user in NHSN, if needed
September		<ul style="list-style-type: none"> • Create logistics plan- who, when, where • Order promotional items • Create staffing schedules • Monitor CDC influenza updates
October		<ul style="list-style-type: none"> • Train staff on paperwork, tracking, VIS • Check receipt of vaccine and promotional activities • Implement "kick off event" with lead message from physician or CEO
November		<ul style="list-style-type: none"> • Flu shot clinic in set location • Additional Flu shot clinics in off hours and in all departments • Monitor CDC influenza updates
December to March		<ul style="list-style-type: none"> • Promote flu vaccine again with first case in state, in county, in hospital • Identify specific departments with low rates and identify improvements
April		<ul style="list-style-type: none"> • Complete data and ensure access to NHSN • Determine effectiveness of the program and document • Develop budget for upcoming year

Step 3: Promote Your Campaign

- MPQH Resources
- CDC Immunization Poster for Healthcare Workers
- Email/ Letters from Leadership
- Newsletter to Staff, To Patients

Online Tools

Quality Improvement Tools and Resources

This quality improvement tools and resources center houses helpful and educational materials that relate to each of our current quality improvement initiatives or projects. Click on a category below to view these tools and resources.

Do you have a success story? [Share it here!](#)

Adult Immunizations and FluFIT	Antibiotic Stewardship	Cardiac Health	Care Coordination	Diabetes
Quality Reporting/Incentive Program	Medication Safety and ADE	Nursing Home Quality Improvement	Patients and Families	

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Resources
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Resources

Quality Payment Program

The well-being of your patients is your greatest concern; ours is to make sure you remain financially viable so you can deliver the care they deserve. Mountain-Pacific can help your practice take an integrated approach to the Quality Payment Program. We know the rules. We stay current on updates and clarifications. We avail ourselves of CMS learning opportunities and will ensure that you benefit from all we know. Below are some **tools and resources** to help you navigate the Quality Payment Program.

Understanding the Quality Payment Program	Videos
Quality Resources	Advanced Alternative Payment Models
Cost Resources	Understanding Payment Reform
Advancing Care Information Resources	Webinars
Improvement Activities Resources	Continuing Medical Education (CME)

Please select one or more postcards

 <p>Some health risks are easy to see but not so easy to avoid. Then there's the flu...hard to see but easy to avoid.</p> <p>1 Flu in 100,000 There are 100,000 flu shots for every 1 flu shot.</p> <p>Reduce your risk... GET A FLU SHOT.</p> <p>Quality Improvement Organizations Mountain Pacific</p> <p>Stay healthy this Fall! Get Your Flu Shot.</p> <p>Prevention is the best strategy when it comes to fighting the flu. Everyone six months and older should get a flu shot.</p> <p>Why? The flu is preventable. You can protect yourself and others by taking the time to get immunized this year.</p> <p>Visit www.cpiq.org or www.mspq.org to learn more about the flu shot.</p>	 <p>1 Flu in 100,000 There are 100,000 flu shots for every 1 flu shot.</p> <p>Schedule Your Screening Today!</p> <p>Prevention is the best strategy when it comes to fighting the flu and colorectal cancer. Everyone six months and older should get a flu shot, and those 50 to 75 years of age should get screened for colorectal cancer.</p> <p>Why? The flu is preventable, and so is colorectal cancer. You can protect yourself by taking the time to get screened and get immunized this year.</p> <p>Call (800) 452-3343 to make your appointment.</p>	 <p>1 Flu in 100,000 There are 100,000 flu shots for every 1 flu shot.</p> <p>Schedule Your Screening Today!</p> <p>Prevention is the best strategy when it comes to fighting the flu and colorectal cancer. Everyone six months and older should get a flu shot, and those 50 to 75 years of age should get screened for colorectal cancer.</p> <p>Why? The flu is preventable, and so is colorectal cancer. You can protect yourself by taking the time to get screened and get immunized this year.</p> <p>Call (800) 452-3343 to make your appointment.</p>	 <p>1 Flu in 100,000 There are 100,000 flu shots for every 1 flu shot.</p> <p>Schedule Your Screening Today!</p> <p>Prevention is the best strategy when it comes to fighting the flu and colorectal cancer. Everyone six months and older should get a flu shot, and those 50 to 75 years of age should get screened for colorectal cancer.</p> <p>Why? The flu is preventable, and so is colorectal cancer. You can protect yourself by taking the time to get screened and get immunized this year.</p> <p>Call (800) 452-3343 to make your appointment.</p>
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Postcard #1

Postcard #2

Postcard #3

Postcard #4

Step 4: Provide Vaccine

- Make it FREE
- Consider offering FREE vaccine to immediate family members
- Offer incentives, create contests between departments
- Link vaccination to other required activities like TB, safety training
- Have at least one consistent “vaccine days”
- Keep vaccination staff mobile and HUNT THEM DOWN 😊

Step 5: Measure Success

- [Sample Influenza Immunization Tracking Spreadsheet](#)
- <http://www.withinreachwa.org/wp-content/uploads/2013/04/Declination-of-Influenza-Vaccination.pdf>
- Hint: If you are submitting Influenza Immunization Rates as part of MIPS- it is probably worth the time to ensure receipt is documented as part of Employee Health file as well as in the PCP EHR!
- Input results into NHSN

Facility Spotlight

Prairie Community Hospital- Megan Kalfell

- ❑ Facility improved 39%! From 43% to 82%

Sheridan Memorial Hospital- Kathy Tangedal

- ❑ Facility improved 22%! From 59% to 81%

Clark Fork Valley Hospital- Lisa Eberhardt

- ❑ Facility improved 13%! From 79% to 92%

Question 1

What changed at your facility that caused such a large increase in the number of employees being vaccinated for influenza and who was behind the changes being made?

Question 2

How has the staff responded/reacted to the changes?

Question 3

What are your plans for getting the rest of the staff on board with immunizations for this year and the future?

Tell Us Your Story!

Discussion Questions:

What is/was your biggest fear about making influenza vaccination mandatory?

How do you deal with “anti-vaxers” on your staff?

Help Us Serve You Better

Discussion/ Poll: What Resources/ Assistance can MPQH and MHA provide to make you more successful?

A: Webinar re how to report in NHSN

B. Produce healthcare specific promotion materials

C. Bi-monthly sharing calls during flu season to foster improvement

D. Other

Medicare QIN-QIO QUESTIONS?